



December 7, 2024 | Fairfax, VA

### PLACE YOUR COMPANY IN FRONT OF 1,400 NORTHERN VIRGINIA FAMILIES!

Baskets for Babies brings the community together to prepare baby baskets for low-income expectant parents. Hosted by Kids Give Back, a nonprofit organization that engages youth in volunteering, this event provides families with young children a festive way to experience the joy of volunteering and make an impact.

Baskets for Babies began during COVID with families gathering outside to wrap empty boxes in holiday paper and filling them with newborn clothing, shampoo/lotion, bottles, pacifiers, books, hooded towels, sheets, toys, a First Aid kit, and more. To date, we have donated 300 baskets; our goal is to prepare 100 in 2024 if we have the funds to do so.

#### Sponsorship packages

- Event Sponsor: \$1,500 (1 available)
- Event Co-sponsor: \$1,000 (2 available)
- Event Supporter: \$750 (3 available)

#### Sponsorship includes:

- Opportunity to set up a display table and distribute marketing materials at the event (Event Sponsor)
- Opportunity to distribute materials at the event (Event Sponsor and Event Co-sponsor)
- Company logo on
  - Kids Give Back website
  - Promotional emails to our list of 1,400 local families
  - Social media posts before, during, and after the event
  - Onsite signage
- Recognition in Kids Give Back newsletter, *Impact*



Choose your package  
and contact us today!



[denise@kidsgiveback.org](mailto:denise@kidsgiveback.org)

[kidsgiveback.org/events](http://kidsgiveback.org/events)

[@kidsgivebackVA](#) (FB, IG)